

Everyone Can Think Creatively!: A Guidebook

EXERCISE: The Collective Creative

Creating is not just an individual process, it is a social process. This exercise is intended to help others see the collectiveness of creativity.

Step 1

Collect a bunch of words from folks to create a common pool of word resources. Here is a possible structure:

<http://bit.ly/WordCommon>

Here are some words that were collected by one group:

https://docs.google.com/forms/d/1-wmOnwgbXyRjNL-13G95XFZ03s_DLA8_dXih1D4uAAc/viewanalytics

Step 2

Then ask folks to create something using the common word pool and share it with others. Here is an example:

<http://bit.ly/CreativeWord>

Here is one possible thing that got created

```
CREATE
      X
    A  P  HAND
    N  L  O
    A  O  N
COLLABORATE
    Y  A  S
    Z  T  T
    E  I
      O
CHILDREN
    O
  GIVE
    E
```

Here is another:

Hope intersecting playfully with process Exploration reframing synthesis Strand engagement
fisherman dream Ideal particularity crossing daily Family bridge among complexity Hook
intense beautiful light Shining, squishy love Leap, drive, swerve, rescue Inspire

Step 3

Then ask folks to reflect on the experience.

<http://bit.ly/WordReflect>